



# West Wind Red Angus

*First Annual Production Sale – Timed Online Event*

**DVAuction** Broadcasting  
Real-time Auctions

BIDDING CLOSES @ 1 PM CDT

## MARCH 27, 2023

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*Join us!*

*Private Treaty Open House March 25, 2023*

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*Our goal is to build  
profitable cattle for the  
commercial cattleman!*

- 58% of our bulls qualify for Top Dollar Angus
- 61% are in the top 20% for ProS
- 61% are in the top 20% for GM
- 25% are in the top 20% for HB
- Dedicated to great feet and legs
- Cattle raised in southern Iowa
- Passion for quality genetics

Welcome!



Friends,

We are excited to share our first annual production sale with you. In the following pages you will find some excellent bulls and bred cows that could be just the right fit for your operation.

Our mission at West Wind Red Angus is to produce with integrity and authenticity well-rounded, profitable cattle, treating others as we would like to be treated. Our goal is to build profitable cattle for the commercial cattleman. To that end, we are offering 28 lots this year – 26 bulls and two bred cows. Fifty-eight percent of our bulls qualify for Top Dollar Angus and 61% are in the top 20% for ProS.

We hope you can join us March 25 for our open house, which is from 10 a.m. to 5 p.m. We would love to show you what we have to offer in person and have the chance to meet you.

*Ryan & Jenny Hoksbergen | Marlys Hoksbergen*

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#### **GUARANTEE**

All cattle are guaranteed only by insurance at your expense.

#### **DELIVERY**

Delivery is on a case-by-case basis. You can call first to be sure we can deliver to your farm/ranch if you would like.

Ryan Hoksbergen..... 641-780-5952

#### **ADDITIONAL INFORMATION**

Bulls will be semen checked and vaccinated/boosted on March 15. Cows were preg checked in October and will be checked again on March 15.

#### **ONLINE BID OFF**

Lots are listed on the DVAuction site currently under timed events as:

**West Wind Red Angus-First Annual Production Sale.**

Bidding opens at noon on **March 25** and closes at **1 p.m. CDT on March 27.**

For general questions or to set up an account contact the DVAuction office at:

402-316-5460 or  
support@dvauction.com

Online bidding is free, you just need to register before the sale.

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**RYAN & JENNY HOKSBERGEN | MARLYS HOKSBERGEN**

**683 240TH PLACE | PELLA, IA 50219**

**641-780-5952**

**WESTWINDREDANGUS.COM | WESTWINDREDANGUS@GMAIL.COM**

*West Wind Red Angus*



BIDDING OPENS @ 12 PM CDT

*Saturday,* **MARCH 25, 2023**

BIDDING CLOSES @ 1 PM CDT

*Monday,* **MARCH 27, 2023**

# ***DVAuction***

***Broadcasting Real-Time Auctions***

[www.DVAuction.com](http://www.DVAuction.com)

Watch & Bid online for FREE!

## **DVAuction Online Only Auctions**

### **How they work:**

This means that bidders will be able to preview the lots online with complete information, including their pedigree, EPDs, and possibly a video, for several days prior to the sale. During that time, bidders can leave a maximum bid, which the system will represent confidentially up to that amount. Bidders can also bid incrementally, as the bid advances prior to the close.

All lots will close at the same time. Bidding will be extended if a bid is placed on any lot near the closing time. Bidding will officially close when there are no bids placed within a 5 minute period of time.

For General Questions Please Contact Our Office:  
(402) 316-5460 or [support@dvauction.com](mailto:support@dvauction.com)

\*High Speed Internet Access Required

# PREMIUM CALF VALUE

*Easy as 1-2-3*

**Want MORE for  
your steers?**



**THAT'S  
EASY ...**

1. Purchase Top Dollar Angus-qualified bulls.
2. Raise Top Dollar Angus-qualified feeder calves.
3. Pocket MORE per head!

**THE RESULTS:** Better performance and a documented  
**\$84.26-per-head advantage as fed cattle!**

**The PROOF is in your bank account.**

Steers & Heifers	Top Dollar Angus Qualified	Non-Qualified	Difference
Head Count	1,801	4,448	
Percentage of Head Count	29%	71%	
Average Daily Gain	4.28	3.99	0.29
Hot Carcass Weight	935	888	47
Marbling	504	471	33
Ribeye Area	15.4	15.2	0.2
Fat Thickness	0.66	0.61	0.05
<b>Value Per Head</b>	<b>\$1,626.13</b>	<b>\$1,541.86</b>	<b>\$84.26</b>



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profit verification:*



*Contact us for a free, no-obligation consultation!*



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**[www.topdollarangus.com](http://www.topdollarangus.com)**



# 1 WST DAKOTA K118

REG. #4605471 BD: 1/28/22 CAT: 1A 100%

BW: 71 ADJ. WW: 555 WW-R: 98



BIEBER CL STOCKMARKET E119

PIE STOCKMAN 4051  
BIEBER CL ADELLE 475C  
9 MILE FRANCHISE 6305  
PIE FAYETTE 3086

PIE FAYETTE 8040

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
142	66	76	16	-5.1	57	104	25	9	8	10	19	0.90	22	0.33
2%	28%	2%	9%	6%	62%	35%	60%	82%	98%	9%	8%	1%	53%	14%



Lot 1

# 2 WST ROY K107

REG. #4605435 BD: 1/21/22 CAT: 1A 100%

BW: 80 ADJ. WW: 613 WW-R: 109



3SCC DOMAIN A163

BECKTON DOMINOR T122 Z1  
3SCC EUCLA X723  
BIEBER DEEP END B597  
BIEBER LUCAS 9798

ROUSE LUCAS E87

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
109	46	63	13	-1.3	62	102	29	8	13	5	16	0.62	38	0.43
25%	69%	9%	50%	61%	45%	39%	21%	76%	26%	90%	46%	13%	7%	6%



Lot 2



3

## WST LUCAS K109

REG. #4605537

BD: 1/22/22

CAT: 1A 100%

BW: 72

ADJ. WW: 653

WW-R: 116



GGP

BIEBER CL STOCKMARKET E119

PIE STOCKMAN 4051

BIEBER CL ADELLE 475C

DRAKE

ROUSE MARITA E54

WST EVE H49

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
128	54	75	14	-1.7	84	143	27	13	10	8	16	0.78	42	0.40
7%	53%	3%	29%	53%	1%	1%	40%	95%	84%	22%	43%	4%	4%	8%



Lot 3

4

## WST LOVERBOY K104

REG. #4605559

BD: 1/13/22

CAT: 1A 100%

BW: 60

ADJ. WW: 608

WW-R: 108



GGP

3SCC DOMAIN A163

BECKTON DOMINOR T122 Z1

3SCC EUCLA X723

9 MILE FRANCHISE 6305

PIE QUEEN 8192

WST MISSY H21

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
136	80	56	18	-4.9	57	94	32	6	12	9	20	0.71	24	0.16
4%	9%	16%	2%	7%	64%	56%	6%	64%	30%	17%	5%	7%	45%	42%



Lot 4



5

## WST ROOTS K110

REG. #4605455 BD: 1/23/22 CAT: 1A 100%

BW: 73 ADJ. WW: 553 WW-R: 98



BIEBER CL STOCKMARKET E119

PIE STOCKMAN 4051  
BIEBER CL ADELLE 475C  
GMRA TRIFECTA 3218  
GEIB RUTH POWER

GEIB POWER 757

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
125	58	67	16	-4.4	60	101	23	12	9	8	19	1.01	16	0.28
9%	43%	6%	15%	11%	52%	42%	74%	93%	91%	29%	11%	1%	76%	20%



Lot 5

6

## WST CASANOVA K119

REG. #4605525 BD: 1/29/22 CAT: 1A 100%

BW: 69 ADJ. WW: 597 WW-R: 106



9 MILE FRANCHISE 6305

SPUR FRANCHISE OF GARTON  
C-BAR ABIGRACE Y11  
FEDDES SAGA Y17-D279  
GEIB HAZEL 761

WST FERN G15

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
128	104	24	17	-5.3	64	99	36	-4	11	12	20	0.42	23	0.27
7%	1%	77%	7%	5%	36%	45%	1%	20%	63%	1%	5%	47%	50%	21%



Lot 6

7

## WST MCBRIDE K126

REG. #4605467

BD: 1/31/22

CAT: 1A 100%

BW: 66

ADJ. WW: 573

WW-R: 102



GGP

9 MILE FRANCHISE 6305

SPUR FRANCHISE OF GARTON

C-BAR ABIGRACE Y11

BROWN JYJ REDEMPTION Y1334

GEIB GOLD ROSE 628

WST LISA F1

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
125	67	58	17	-6.6	58	96	35	4	13	12	15	0.64	37	0.31
9%	27%	14%	6%	1%	60%	52%	1%	57%	26%	1%	57%	12%	9%	16%



Lot 7

8

## WST BANDIT K123

REG. #4605451

BD: 1/30/22

CAT: 1A 100%

BW: 91

ADJ. WW: 575

WW-R: 102



GGP

WST THUNDER F6

BECKTON NEBULA P P707

ROUSE LENA C37

DAMAR M186 JULIAN B530

BOWDEN MISS AVERY B102

GEIB AVERY 780

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
128	72	56	8	-0.3	62	108	29	10	12	3	21	0.44	35	-0.04
8%	18%	16%	96%	78%	46%	27%	21%	85%	37%	97%	1%	42%	12%	84%



Lot 8





9

## WST BUTLER K101

REG. #4605565

BD: 1/7/22

CAT: 1A 100%

BW: 57

ADJ. WW: 570

WW-R: 101



GGP

BIEBER CL STOCKMARKET E119

PIE STOCKMAN 4051

BIEBER CL ADELLE 475C

WST GUCCI H34

PIE HUSKER 5500

PIE RED HEADED CORA 8382

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
128	54	74	14	-4.8	67	114	24	13	9	8	17	0.98	25	0.24
7%	51%	3%	30%	8%	28%	17%	67%	94%	85%	22%	28%	1%	40%	26%



Lot 9

10

## WST PERCY K135

REG. #4605473

BD: 2/5/22

CAT: 1A 100%

BW: 78

ADJ. WW: 574

WW-R: 102

GGP

9 MILE FRANCHISE 6305

SPUR FRANCHISE OF GARTON

C-BAR ABIGRACE Y11

PIE CLEOPATRA 8101

RED LWNBRG HARVESTOR 103C

RAISLAND CLEOPATRA 360-423

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
119	89	30	14	-5.6	53	89	31	-6	9	11	19	0.34	27	0.13
14%	4%	67%	27%	4%	76%	67%	9%	16%	92%	3%	10%	67%	34%	49%



Lot 10

11

## WST STEEL K112

REG. #4605553

BD: 1/23/22

CAT: 1A 100%

BW: 55

ADJ. WW: 538

WW-R: 95



GGP

9 MILE FRANCHISE 6305

SPUR FRANCHISE OF GARTON

C-BAR ABIGRACE Y11

WST COPPER H38

WST THUNDER F6

WST ROSIE F9

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
151	87	63	14	-4.8	51	92	33	0	12	10	19	0.66	33	0.15
1%	5%	9%	26%	8%	81%	62%	4%	32%	41%	5%	10%	10%	15%	45%



Lot 11

12

## WST CONRAD K114

REG. #4605493

BD: 1/27/22

CAT: 1A 100%

BW: 68

ADJ. WW: 508

WW-R: 90



GGP

9 MILE FRANCHISE 6305

SPUR FRANCHISE OF GARTON

C-BAR ABIGRACE Y11

PIE PLAYMATE 8345

SMOKY Y CONRAD 1419B

PIE PLAYMATE 5093

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
121	69	51	11	-2.2	65	112	31	-1	10	9	16	0.29	40	0.66
12%	22%	22%	68%	43%	34%	19%	11%	28%	75%	14%	43%	80%	5%	1%



Lot 12



13

## WST REX K121

REG. #4605419

BD: 1/29/22

CAT: 1A 100%

BW: 69

ADJ. WW: 510

WW-R: 90



9 MILE FRANCHISE 6305

SPUR FRANCHISE OF GARTON

C-BAR ABIGRACE Y11

ROUSE LIZZIE C31

BIEBER ROOSEVELT W384

ROUSE LIZZIE Y24

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
116	80	36	16	-4.7	45	74	33	-1	12	12	17	0.47	26	0.14
17%	9%	54%	9%	8%	91%	88%	4%	27%	43%	1%	26%	36%	39%	46%



Lot 13

14

## WST PLAYBOY K130

REG. #4605421

BD: 2/1/22

CAT: 1A 100%

BW: 83

ADJ. WW: 583

WW-R: 103



WST THUNDER F6

BECKTON NEBULA P P707

ROUSE LENA C37

ROUSE CHINOOK C85

BIEBER TAKE 2 Z216

ROUSE CHINOOK Z60

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
116	74	42	10	-1.2	59	103	32	0	12	6	18	0.60	12	-0.28
16%	16%	39%	81%	63%	55%	36%	7%	33%	30%	77%	15%	16%	86%	99%



Lot 14

# 15 WST TURBO K137

REG. #4605547

BD: 2/6/22

CAT: 1A 100%

BW: 82

ADJ. WW: 606

WW-R: 108



GGP

WST JUSTICE G3

BROWN PACESETTER Y7170

ROUSE LENA C37

WST DANCER H23

DRAKE

GEIB VIRGINIA 722

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
136	61	75	14	-4.2	64	110	29	11	12	8	17	0.80	39	0.23
4%	38%	3%	31%	12%	35%	23%	21%	88%	44%	22%	30%	3%	6%	28%



Lot 15

# 16 WST TROY K139

REG. #4605431

BD: 2/6/22

CAT: 1A 100%

BW: 87

ADJ. WW: 556

WW-R: 99



GGP

BIEBER CL STOCKMARKET E119

PIE STOCKMAN 4051

BIEBER CL ADELLE 475C

GEIB GOLD ROSE 628

MESSMER JERICHO W041

DBL TREE GOLD ROSE J64B-805

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
122	55	66	12	-1.9	71	116	23	4	12	6	16	0.88	24	0.22
11%	49%	7%	60%	49%	14%	14%	76%	55%	35%	77%	49%	2%	48%	30%



Lot 16





## WST ARTHUR K140

REG. #4605453

BD: 2/6/22

CAT: 1A 100%

BW: 80

ADJ. WW: 590

WW-R: 105



DRAKE

ROUSE EXTRAORDINARY Z10

GHR FLOWER T21

GEIB GOLD IRON 782

GEIB GOLD PEACE 518

GEIB EPIC IRON

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
120	68	52	14	-2.8	59	96	28	5	10	9	17	0.57	28	0.02
13%	25%	21%	30%	32%	57%	53%	25%	59%	79%	13%	23%	19%	31%	74%



Lot 17

18

## WST CHUCKWAGON K143

REG. #4605429

BD: 2/12/22

CAT: 1A 100%

BW: 73

ADJ. WW: 522

WW-R: 93



WST THUNDER F6

BECKTON NEBULA P P707

ROUSE LENA C37

ROUSE SARA D18

ROUSE STORMY 49B

ROUSE SARA B39

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
104	46	58	13	-1.3	51	87	32	-3	11	8	12	0.59	26	-0.20
32%	69%	14%	51%	61%	82%	72%	6%	22%	57%	22%	83%	17%	39%	98%



Lot 18

19

## WST MAJOR K154

REG. #4605539

BD: 2/28/22

CAT: 1A 100%

BW: 69

ADJ. WW: 457

WW-R: 81



GGP

WST JUSTICE G3

BROWN PACESETTER Y7170

ROUSE LENA C37

WST POPPY H2

3SCC DOMAIN A163

GEIB HAZEL 761

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
143	76	66	18	-4.4	51	89	28	-3	13	9	17	0.69	31	0.12
2%	13%	7%	4%	11%	81%	67%	31%	21%	18%	14%	29%	8%	21%	51%



Lot 19

20

## WST SIDEWINDER K155

REG. #4605443

BD: 3/3/22

CAT: 1A 100%

BW: 98

ADJ. WW: 563

WW-R: 100



GGP

WST THUNDER F6

BECKTON NEBULA P P707

ROUSE LENA C37

ROUSE MARITA E55

BIEBER DEEP END B597

ROUSE MARITA B101

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
113	45	68	8	-1.7	59	102	27	3	13	4	15	0.87	28	-0.33
19%	70%	6%	96%	53%	56%	40%	34%	51%	29%	93%	59%	2%	31%	99%



Lot 20



21

**WST COUNT K156**

REG. #4605521

BD: 3/10/22

CAT: 1A 100%

BW: 88

ADJ. WW: 629

WW-R: 112

**WST THUNDER F6**

BECKTON NEBULA P P707

ROUSE LENA C37

**WST BLAIR G41**

PIE COWBOY UP 5292

ROUSE SARA D18

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
87	59	28	7	0.4	55	93	31	2	11	5	17	0.43	18	-0.29
59%	42%	69%	97%	87%	72%	60%	9%	42%	54%	86%	26%	45%	71%	99%



Lot 21

22

**WST SMOKEY K158**

REG. #4605437

BD: 3/11/22

CAT: 1A 100%

BW: 85

ADJ. WW: 619

WW-R: 110

**WST THUNDER F6**

BECKTON NEBULA P P707

ROUSE LENA C37

**ROUSE MARITA E89**

PIE STOCKMAN 4051

ROUSE MARITA A34

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
129	63	66	8	0.9	70	124	34	6	10	5	18	0.50	40	0.08
7%	34%	7%	95%	92%	18%	6%	3%	65%	75%	91%	14%	30%	5%	60%



Lot 22

## 23 WST THE MAN K160

REG. #4605561 BD: 3/26/22 CAT: 1A 100%

BW: 62 ADJ. WW: 557 WW-R: 99

GGP

WST JUSTICE G3

BROWN PACESETTER Y7170

ROUSE LENA C37

WST DIXIE H24

9 MILE FRANCHISE 6305

PIE REBELLA 8195

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
109	51	58	17	-5.8	45	78	34	4	12	11	14	0.75	20	0.17
24%	58%	14%	7%	3%	92%	84%	2%	53%	40%	2%	73%	5%	63%	40%



Lot 23

## 24 WST WAYMAKER K102

REG. #4605529 BD: 1/10/22 CAT: 1A 100%

BW: 67 ADJ. WW: 655 WW-R: 116

GGP

3SCC DOMAIN A163

BECKTON DOMINOR T122 Z1

3SCC EUCLA X723

WST SUNFLOWER H20

BROWN CCFP EFFICIENT C5454

ROUSE CODY B66

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
102	61	40	15	-2.5	62	103	31	9	13	7	18	0.42	33	0.10
35%	37%	43%	24%	37%	44%	37%	9%	84%	24%	59%	22%	47%	16%	56%



Lot 24





2-Year-Old Bulls

## 25 WST GEORGE JS9

REG. #4435963

BD: 5/5/21

CAT: 1A 100%

BW: 63

ADJ. WW: 510

WW-R:



GGP

DRAKE

ROUSE EXTRAORDINARY Z10

GHR FLOWER T21

ROUSE CODY B66

BIEBER TAKE 2 Z216

GHR CODY U31

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
118	65	53	16	-2.7	64	102	30	8	11	11	16	0.55	30	0.18
15%	30%	20%	13%	33%	37%	40%	15%	77%	54%	2%	43%	22%	23%	39%



Lot 25

## 26 WST TELESCOPE JS7

REG. #4436013

BD: 5/4/21

CAT: 1A 100%

BW: 78

ADJ. WW: 611

WW-R: 102



GGP

DRAKE

ROUSE EXTRAORDINARY Z10

GHR FLOWER T21

MAY

PCC D-7 BRAVO 4745B

ROUSE CHINOOK C85

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
136	84	52	16	-2.1	64	107	28	5	13	10	18	0.58	24	-0.03
4%	6%	22%	11%	45%	38%	29%	29%	59%	20%	9%	13%	18%	45%	83%



Lot 26

# 27 MAY E2

REG. #3773647

BD: 5/11/17

CAT: 1A 100%

BW: 66

ADJ. WW: 602

WW-R: 100



PCC D-7 BRAVO 4745B

SGG F60 RED MAGUA

MS HAMMEL G-CANYON R52

BIEBER TAKE 2 Z216

ROUSE CHINOOK C85

ROUSE CHINOOK Z60

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
139	96	43	14	-1.8	54	94	28	-1	15	8	20	0.53	5	0.21
3%	4%	27%	26%	46%	67%	50%	27%	28%	10%	25%	12%	20%	93%	23%

Due 5-23-23  
to either  
WST JUSTICE  
G3 (#4084422)  
or  
WST ZENITH  
J32 (#4435995)



Lot 27

# 28 WST CINNAMON G17

REG. #4084480

BD: 3/7/19

CAT: 1A 100%

BW: 65

ADJ. WW: 421

WW-R: 88




GEIB SLEEP EASY 731

LSF SRR SLEEP EASY 4083B

GEIB LANA 421

GMRA TRIFECTA 3218

GEIB LAKOTA 773

GMRA LAKOTA 258

ProS	HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	CW	REA
109	37	72	16	-3.1	57	93	28	3	10	5	15	0.72	29	0.14
22%	83%	2%	12%	24%	57%	50%	33%	48%	70%	88%	59%	4%	21%	35%

Due 5-15-23  
to either  
WST JUSTICE  
G3 (#4084422)  
or  
WST ZENITH  
J32 (#4435995)

Calf will be Top  
Dollar Angus  
verified.



Lot 28



*Below is a brief summary of each Red Angus EPD and Index:*

## RED ANGUS GUIDE TO EPDS

RedAngus.org

**ProS**..... Profitability and Sustainability is an all-purpose index that predicts average economic differences in all segments in the beef supply chain. This index is a combination of the breeding objectives modeled in the HerdBuilder and GridMaster selection indexes. In this index, replacement heifers are retained from within the herd and all remaining progeny are fed out to slaughter and sold on a quality-based grid. Traits included in this index include calving ease, growth, HPG, STAY, Mature Weight, Dry Matter Intake and carcass traits. The resulting index is expressed in dollars per head born (Index/High Value).

**HB**..... HerdBuilder is a maternal selection index that predicts the economic differences of animals for traits that are important from conception through weaning. Expressed as dollars per head born, HB is calculated based on the scenario that bulls are mated to heifers and cows, replacement heifers are retained and all remaining progeny are marketed at weaning. Traits included in the HB index include Calving Ease Direct, Calving Ease Maternal, Weaning Weight, Milk, Mature Weight, Heifer Pregnancy and Stayability (Index/High Value).

**GM**..... GridMaster is a selection index that predicts the average economic difference of non-replacement calves through the post-weaning phase of production. GM places selection pressure on growth, feedyard performance and carcass traits. Expressed as dollars per head born, GM is calculated based on the scenario that progeny are fed out to slaughter and marketed on a quality-based carcass grid. Traits included in GM include Average Daily Gain, Carcass Weight, Dry Matter Intake, Marbling, Back Fat and Rib Eye Area (Index/High Value).

**CED**..... Calving Ease Direct predicts differences in the percent of calves born unassisted out of 2-year-old dams. (Percent/High Value)

**BW**..... Birth Weight predicts differences in actual birth weight of progeny. (Pounds/Low Value)

**WW**..... Weaning Weight predicts differences in 205-day weaning weight. (Pounds/High Value)

**YW**..... Yearling Weight predicts differences in 365-day yearling weight. (Pounds/High Value)

**ADG**..... Average Daily Gain predicts differences in weight gain between 205 and 365 days of age. (Pounds/High Value)

**DMI**..... Dry Matter Intake predicts differences in daily feed intake as measured in a feedlot during the post-weaning period. (Pounds/Low Value)

**MILK**..... Milk predicts differences in weaning weight attributed to the milking ability of the animal's daughters. (Pounds/High Value)

**ME**..... Maintenance Energy predicts the difference in maintenance energy requirements. (Mcal per Month/ Low Value)

**HPG**..... Heifer Pregnancy predicts differences in the percent of daughters who are able to conceive and calve at 2 years of age following exposure to breeding. (Percent/High Value)

**CEM**..... Calving Ease Maternal predicts differences in the percent of daughters who are able to calve unassisted as 2-year-old heifers. (Percent/High Value)

**STAY**..... Stayability predicts differences in the ability of an animals' retained daughters to remain productive in the herd – calve every year – through 6 years of age. (Percent/High Value)

**MARB**..... Marbling predicts differences in marbling score – amount of intramuscular fat measured at the 13th rib. (Marbling Score Units/High Value)

**YG**..... Yield Grade predicts differences in USDA Yield Grade, which is calculated using CW, REA and Fat. (Yield Grade Units/Low Value)

**CW**..... Carcass Weight predicts differences in actual hot carcass weight. (Pounds/High Value)

**REA**..... Ribeye Area predicts differences in square inches of ribeye area measured at the 13th rib. (Square Inches/High Value)

**FAT**..... Fat predicts differences in the depth of backfat measured between the 12th and 13th ribs. (Inches/Low Value)

**RED ANGUS**  
RANCH TESTED. RANCHER TRUSTED.



# West Wind Red Angus

*First Annual Production Sale – Timed Online Event*

**DVAuction**  
Broadcasting  
Real-time Auctions

BIDDING CLOSES @ 1 PM CDT

**MARCH 27, 2023**

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*Join us!*  
*Private Treaty Open House March 25, 2023*

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